



DISTINCT INDUSTRIAL CONCERNS

This document contains ideas or suggestions to improve the current DIC website ([www.dic-ng.com](http://www.dic-ng.com)). Feel free to apply expertise and requisite discretion...

## IDEAS

1. A new logo can be suggested or the current one improved upon.
2. The play button on the home page should NOT launch a new web page to play the video on youtube. We are a certified Leviton products representative.
3. We should have our own short videos playing in the background in the nearest future.
4. Our social media links need to be created on the respective social media sites.
  - a. Facebook - <https://www.facebook.com/distinct.industrialconcerns>
  - b. Instagram -
  - c. Twitter -
5. Contents to be added should reflect these portfolios.
  - a. Renewable energy
    - i. Industrial and residential solar
    - ii. Large and small wind turbines
  - b. Building Automation (commercial and residential) and Analytics/Big data and Facility Management.
6. Our goal is **Energy efficiency and sufficiency**.
7. Our logo should go with **Smartly Green**. This means the company name should be taken out of the final logo design.